

## **Mark Van Lith Joins Guggenheim Securities' Investment Banking Group**

*Former J.P. Morgan Co-Head of Media Investment Banking Joins Growing Franchise*

**New York, October 6, 2009** -- Guggenheim Partners today announced that Mark Van Lith has joined Guggenheim Securities as Senior Managing Director. Most recently, Mr. Van Lith was the co-head of media investment banking at J.P. Morgan. Previously, he served as head of media banking at Bear Stearns. He will be based in Guggenheim's New York office.

Alan Schwartz, Executive Chairman of Guggenheim Partners, said: "Mark is a seasoned banker and we are pleased to welcome him to Guggenheim. He has a proven track record of developing successful, long-term client relationships, which is consistent with the team of trusted advisors we are building at Guggenheim. In addition, having worked closely with Mark for nearly 10 years, I am confident that his experience and expertise will be instrumental in helping us expand the firm's overall franchise."

Mr. Van Lith's expertise within the media/entertainment industries developed during his tenure at Bear Stearns, where he began working in 1990. Prior to becoming head of media banking, he held various senior positions within the M&A arena, including head of media mergers and acquisitions and head of international mergers and acquisitions. His clients have included CBS, Time Warner, Viacom, and Vulcan Capital.

### **About Guggenheim Partners and Guggenheim Securities**

Guggenheim Partners, LLC is a diversified financial services firm with more than \$100 billion in assets under supervision. The firm's businesses include investment management, investment advisory, investment banking and capital markets services. The firm is headquartered in Chicago and New York with a global network of offices throughout the United States, Europe and Asia. A subsidiary of Guggenheim Partners, Guggenheim Securities provides corporate and institutional clients with expertise in Investment Banking, Sales and Trading, and Fund Placement.

For more information, please visit [www.guggenheimpartners.com](http://www.guggenheimpartners.com).

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